



GOVERNMENT BBA COLLEGE

(Self-Finance & Affiliated to Gujarat University)

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BBA ASSIGNMENT SUBMISSION NOTICE

This is to inform to all the students of Sem-2, 4 and 6 that this Assignment Submission notice is for those students who have not submitted their assignment in First round.

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
 - Full Name (Surname, Name, Father's Name)
 - Roll Number
 - Class & Division
 - Semester
 - Subject
 - College name
 - Submitted to (Sign & Date)
 - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Assignment submission is on 04/03/2023.

Prof. Ishwar Rathod
Co-Ordinator

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:4
SUBJECT: INDIAN FINANCIAL SYSTEM CC-208

Prof. Krupal Acharya

1. What is Indian Financial System? Explain the components of it with diagram.
2. Explain the merchant bank as an institute of capital market.
3. Explain commercial bank as an institute of money market.
4. Write a note on non-banking financial companies.
5. What is capital market? Explain the capital market reforms.
6. Explain the types of issue of securities in primary market.
7. Differentiate between money market and capital market.
8. Write a note on disinvestment machinimas.
9. Write a note on leasing.
10. Write a note on credit rating agency.
11. Instruments of money market.
12. Define underwriting & explain its benefit.
13. Define secondary market & explain its function.
14. Write a note on CDSL & NSDL.
15. Explain the types of factoring.



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:4
SUBJECT: MARKETING MANAGEMENT CC-209

Prof. Jyoti Jain

1. Explain the concept of product life cycle.
2. Explain the new product development process.
3. Explain the types of branding.
4. Define the pricing strategies and methods
5. Explain the term channels of distribution.
6. Give the meaning of sales promotion and advertising with examples
7. Explain Difference between personal selling and sales promotion.
8. Explain the ICT concept in detail
9. Explicit the horizontal, vertical and multiple Channel of distribution system.
10. Explain consumer adoption behavior in detail.



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:4
SUBJECT: BUSINESS STATISTICS CC-210

Prof. Nidhi Rajput.

1) Define the following terms:

- (i) Parameter
- (ii) Type-I error
- (iii) Two –tailed test
- (iv) Critical region

2) In a normal distribution 31% of the observation are less than 45 and 8% are more than 64. Find mean and s.d of the distribution.

3) From a population of observation 2, 4, 6, 8, 10, taking all possible samples of size 2 with replacement verify the following results.

4) What is sampling without replacement and sampling with replacement. Give the formula of $V(\bar{y})$ in both, for simple random sampling.

5) In a survey of 200 boys, of which 75 were intelligent, and of them 40 had skilled fathers, while 85 of the unintelligent boys had unskilled father. Do these figures support the hypothesis that skilled fathers have intelligent boys. Use χ^2 test.

6) In a hospital sequence of birth of boy (B) and girl(G) is given below.

GGGGG, BBB, GGGGGG, BBB, GGGGGGGGGG, BBBB, GGGGGGGGGGG, BBB, GGGGGGGGGG, BBBB.

Test whether the distribution of the births of boys and girls is random at $\alpha=0.05$ level of signification.

7) Define χ^2 and give it uses.

8) Give the difference between sample survey and population survey.

9) Draw a normal curve and shows four important areas on it.

10) A random sample of 900 members is found to have a mean of 4.45cms. Can it be reasonably regarded as a sample from a large population whose mean is 5cms and variance is 4 square cm.

11) The means of a random sample of 1000 units is 14.6 and the mean of another random sample is 800 units is 15. Can it be concluded that both the samples come from the same population with S.D. = 26.



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:4

SUBJECT: HUMAN RESOURCE MANAGEMENT CC-211

Prof. Hiral Patel

Answer the following Questions:

Q-1 Discuss the parties of IR in detail.

Q-2 Explain the functions of trade unions reasons for joining a trade union.

Q-3 Discuss the causes of industrial Dispute.

Q-4 Write down the short note on Industrial Dispute.

Q-5 “Compulsory arbitration is the best method for solving industrial disputes “Do you believe it. Why?

Q-6 Explain the concept of Grievance. Discuss Grievance Handling Procedures.

Q-7 Define Remuneration and explain components of remuneration.

Q-8 Explain work-life balance and welfare diversity as major challenges of H.R.

Q-9 Explain the meaning and scope of H.R Audit.

Q-10 Discuss Fringe Benefits.



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SEMESTER:4
SUBJECT: MANAGERIAL ECONOMICS CC-212

Prof. Richa Makwana

1. Define monopoly and discuss its features in detail.
2. Define perfect competition. Discuss short run as well as long run equilibrium of a firm under perfect competition.
3. What is price discrimination? When it is possible and profitable?
4. Define oligopoly and discuss its features.
5. Explain break even analysis.
6. What is pricing policy and discuss its objectives.
7. Explain following pricing methods :
 - Cost plus pricing
 - Skimming pricing
 - Full cost pricing
 - Rate of return pricing
8. Write note on dumping?
9. What is monopolistic competition? discuss its features.
10. What is oligopoly? discuss its features.
11. Explain various objectives of pricing policy



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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SEMESTER:4
SUBJECT: CORPORATE FINANCIAL STATEMENT CC-213

Prof. Saurabh Jain

1. Explain in brief the characteristics of Financial Statements and their limitations of it.
2. Discuss in detail the importance and limitation of Ratio Analysis.
3. Explain in detail the Classification of the Accounting Ratio Hitesh Ltd:

Particulars	Note No.	31/03/2021	31/03/2022
I. EQUITY AND LIABILITIES			
(1) Shareholder's funds			
(a) Share capital			
Equity Share Capital (Rs 10 Each)		6,00,000	8,00,000
10% Pref. Share Capital (Rs 10 Each)		4,00,000	2,00,000
(b) Reserves and surplus			
Reserves		2,50,000	3,00,000
(3) Non-current liabilities			
8% Debentures		4,00,000	4,00,000
(4) Current liabilities			
Creditors		1,60,000	2,00,000
Bank Overdraft		2,00,000	1,60,000
Bills Payable		40,000	1,50,000
Total Liabilities		20,50,000	22,10,000
II. ASSETS			
Non-current assets			
(1) (a) Fixed assets			
(i) Tangible assets			
Land and Building		5,00,000	9,00,000
Machinery		4,50,000	3,00,000
Plant		2,00,000	1,00,000
(ii) Intangible assets			
Goodwill		3,00,000	3,00,000
(b) Other Non-Current Assets			
Preliminary Expense		52,000	71,000
(2) Current Assets			
Debtors		2,50,000	3,00,000
Stock		2,50,000	2,25,000
Bank balance		48,000	14,000
Total Assets		20,50,000	22,10,000

Additional Information:

Particulars	2020-21	2021-22
1) Total Sales(Cash Sales are 3/5 of Credit sales)	16,00,000	21,60,000
2) Gross Profit	4,50,000	4,80,000
3) Net Profit	3,20,000	3,60,000
4) Tax Rate	50%	50%

From the above information, calculate the following ratios for both the years:

1. Current Ratio
5. Proprietary Ratio



2. Earnings Per Share
3. Return on Capital Employed
4. Capital Gearing Ratio
4. Distinguish between Cash Flow Statement and Fund Flow Statement.
5. Explain the Utilities of the Cash Flow Statement.
6. Explain the meaning and Utility of Value Added Statement
7. State the advantages and limitations of Value added Accounting.
8. Explain the Following :
 - 1) Income Statement
 - 2) Director's Report
 - 3) Auditor's Report
 - 4) Segment Reporting
9. Discuss in detail the importance of XBRL.
10. Explain in detail the Qualitative Characteristics of Corporate Reporting Information.
11. Explain how Window Dressing is different from Creative Accounting.
12. Write a short note on Corporate Governance
13. Difference between: Value Added Statement and Profit & Loss A/c

